

SMR INTERNATIONAL SPOT-ON SEMINAR
October 2, 2009

THE KNOWLEDGE THOUGHT LEADER:

STEPPING UP & STEPPING OUT

3 TIPS FOR KNOWLEDGE LEADERSHIP

A Conversation with
Cindy Hill, Dale Stanley, and Guy St. Clair

THE KNOWLEDGE THOUGHT LEADER: STEPPING UP & STEPPING OUT

- Brief Welcome from...
 - Cindy Hill
- Introducing
 - Dale Stanley
 - Guy St. Clair

THREE TIPS FOR KNOWLEDGE LEADERSHIP

- The questions:
 - What is the role of the knowledge services director as a *thought leader* in the organization?
 - What leadership skills are required to move to enterprise-wide thought leadership?
 - How do professionals acquire leadership skills?

THREE TIPS FOR KNOWLEDGE LEADERSHIP

- Defining Knowledge Services:
 - management and service delivery that merges information management, knowledge management, and strategic learning
 - support knowledge development and knowledge sharing (KD/KS), the foundation of organizational effectiveness
 - The result is an enterprise-wide knowledge culture

STEPPING UP & STEPPING OUT:

TIP # 1

- Volunteering
 - Opportunities to learn and strengthen leadership skills
 - Be selective
 - Have fun

STEPPING UP & STEPPING OUT:

TIP # 2

- **Influencing**
 - Take on leadership activities within the knowledge services business unit
 - Ditto across parallel and even non-parallel knowledge functions
 - Connect with senior management

STEPPING UP & STEPPING OUT:

TIP # 3

- Communicating
 - Speak up!
 - Speak out!
 - Speak with authority

THREE TIPS FOR KNOWLEDGE LEADERSHIP

- Discussion
 - What are we learning?
 - In your environment,
 - what leadership opportunities can you identify?
 - how have you approached those opportunities?
 - What are some of the tangible results?

THREE TIPS FOR KNOWLEDGE LEADERSHIP

WHAT'S NEXT?

What are your interests in becoming an enterprise-wide knowledge thought leader?

What opportunities do you see in your workplace for taking on the role of knowledge thought leader?

THREE TIPS FOR KNOWLEDGE LEADERSHIP

THANK YOU

We appreciate you joining us today and we look forward to seeing you at our next SMR International Spot-On Seminar

Cindy Hill
Dale Stanley
Guy St Clair